

**LIST OF Ph. D. CANDIDATES WITH TITLES FOR THE BATCH 2010-2011**

**FACULTY OF COMMERCE, OSMANIA UNIVERSITY**

Sl. No.	Name	Title	Supervisor	Date of Registration	Contact No.	Specialization
1	V. Durga Prasad	Determinants of Customer's preference Towards Baking Services - A Case Study of Select Banks in Hyderabad.	Prof. P. Purushotham Rao	16/02/13	9989396626	Banking
2	R. Prasanna	Women Consumer Behaviour in Cosmetic Marketing	Prof. M. Sulochana	8/2/2013		Marketing
3	G. Jeevan Kumar	Consumer Behaviour with the Products & Services of Various Telecom Service Providers in Warangal Dist.	Prof. Y.K.M. Naidu	7/2/2013	7386761413	Marketing
4	Ch. Rajkumar	Financial Analysis of Mutual Funds with Reference to Reliance Industry.	Dr. K. Trivikram	27/02/13	9951254752	Finance
5	N. Suresh	Export Promotion Schemes of MSMEs in India: A study of Ranga Reddy Dist	Dr. B. Raja Rathnam	14/02/13	9849560102	Finance
6	Y. Srikanth	The Role of Micro Finance Institutions in India For the Development of Poor.	Dr. K. Srinivas	18/02/13	9885848703	Finance
7	Md. Suleman	Corporate Reporting in India: A Study of IFRS in Select Companies.	Prof. K.V. Achalapathi	23/02/13	9490000590	Finance
8	K. Ravi Kumar Reddy	Agricultural Finance by APCOB in A.P. ( A Case Study of DCCB Nalgonda)	Prof. D. Ramesh	21/02/13	9948405355	Finance
9	K. Prabhu Sahai	New Generation Banking in India.	Prof. A. Lalitha	23/02/13	9391015347	Banking
10	B. Nagalaxmi	Impact of Mahatma Gandhi National Rural employment Gurantee Scheme on Rural Women: A Study with Reference to Mahabubnagar District.	Dr. A. Patrick	22/02/13	9951280473	Finance
11	N.B. Vasant Kumar	Customer Perception about Modern Retailing "Comparative Study on Modern Retailing Vs Traditional Retailing.	Prof. H. Venkateshwarlu	8/2/2013	9052258800	Marketing
12	S. Chiranjeevi	Problem & Propects of Cotton Industry with Special Reference to Adilabad District.	Prof. V. Usha Kiran	7/2/2013	8125467657	HR
13	K. Suhasini	Risk Management in Indian Securities Market, Through VaR	Prof. Prashanta Athma	23/02/13	8142691626	Finance
14	Jaya Kagada	Customer Service in Public Sector Banks: A Case Study on State Bank of Hyderabad & Andhra Bank.	Dr. C. V. Ranjani	18/02/13	9390364509	Marketing
15	Burla Naresh	"Corporate Social Responsibility in Public Sector Undertakings" - A Study of Selected Units.	Dr. Md. Abdul Azeem	22/02/13	9866571441	Finance
16	V. Sreeshailam	An Impact Study of Micro Finance & Self Help Groups in the Telangana Region of Andhra Pradesh	Dr. G. Naresh Reddy	20/02/13	9985482646	Finance
17	G. Manisha		Prof. M. Usha	14/02/13	7702130427	
18	G. Sunitha	Performance of Public Sector Banks Stock - A Study	Prof. A. Lalitha	14/02/13		

19	P. Balaramudu	Business Ethics in Coirporate Reporting in India.	Prof. K.V. Achalapathi	18/02/13	9492991973 9948931975	Finance
20	V. Shyamala		Prof. T. Krishna Kumar	18/02/13	9293656935 9241326961	
21	B. Kumar Raja	Risk Management In Co-Operative Banks - A Study of Select Banks in Telangana State	Dr. T. Sathyanarayana Chary	21/02/13	9542469694	Finance
22	S. Jhansi Rani	A Study on Improving Rural Employment Through Dairy Farming	Dr. Hephzibah	23/02/13	8977599042	BEP
23	C. Lavanya	To Study the Problems & Prospects of women enterprenuers in Andhra Pradesh	Dr. G. Ram Babu	19/02/13		HR
24	R. Dhanunjaya	Defects in the Agricultural Marketing System and Lines of Improvement	Dr. G. Srinivas Rao	19/02/13	9346938576	Marketing
25	J. Surya Prakash Rao	Human Resource Management Practices among Research Organisation (A Comparative Study of Select Physical Science and Social Science Research Organisation)	Dr. Nissar Ahmed I.M	20/02/13	7799223088	HR
26	K. Arjun	Role of NABARD in Development of Rural India	Prof. D. Ramesh	23/02/13	9949642181	Finance
27	Rahmath Unnisa Begum	The Impact of Advertisment on Childrens Buying Behavior	Dr. A. Patrick	26/02/13	8985202071	Marketing
28	K. Suresh	An Empirical Invetigation of an Individual Investors Behaviour with Reference to Indian Mutual Funds	Prof. B. Brahmaiah	23/02/13	9010521833	Finance
29	M. Suresh	"Out Migration of Labour : A Livlihood Strategy" A Study of Mahabubnagar	Dr. G. Srinivas Rao	23/02/13	9866123445	Finance
30	Bala Nenavath	Consumer Perception of Uses Two, Four Wheelers	Dr. G. Ram Babu	12/2/2013	9985380073	Marketing
31	A. Kavitha	Housing Finance in India - A Comparative Study on ICICI Home Finance & Can Fin Homes	Prof. G. Laxman	16/02/13	9293150886	Finance
32	M. Krishnaiah	Recent Trends in Banking Sector	Prof. V. Apparao	4/2/2013	9490357208	Banking & Insurance
33	B. Krishna Veni	Corporate Financial Reporting Practices in India - A Comparison of Indian Accounting Standards & International Financial Reporting Standards of Select Information Technology Companies	Prof. G. Laxman	19/02/13	9490006384	Finance
34	D. Venkata Sarada	Problems and Prospectgs of Renewable Energy with Special Reference to Solara Energy	Prof. S.V. Satyanarayana	23/02/13	9966090329	BEP
35	A. Madhusudhan Rao	Service Quality in Health Care: A Study of Select of Select Corporate Hospitals in Hyderabad of Telangana State	Dr. P. Malyadri	14/02/13	924658826	Marketing
36	I. Sreenivas	Impact of NREGA in Telangana , Rayalseema and Andhra Regions of Andhra Pradesh	Prof.V. Anand Kumar	20/02/13	9493811183	HR
37	M. Ramu	Performance Management - A Study of Performance Appraisal of Employees in TSSPDCL	Prof. Akbar Ali Khan	23/02/13	9394873742	HR
38	G. N. Sumathi	Human Resource Policies an Antecaedent of Motivation among Faculty members of Colleges under O.U.	Prof. T. Krishna Kumar	15/02/13	9885714436	HR
39	Sateesh Kumar D.	Working of Stock Exchange and Depository Services	Prof. V. Brahmaiah	21/02/13	9494721500	Finance

40	M. Brahmaiah	Public Financial management in Andhra Pradesh - A Way Forward	Prof. K. Shankaraiah	16/02/13	9246167830	Finance
41	M. Chandra Shekar	The Effect of Share Repurchase - A Study on Share Price Behavior in India	Prof. Mohd. Akbar Ali Khan	14/02/13	8187056918	Finance
42	V. Jaya Chandra	A Study on E-Commerce and its Emerging Trends in India	Prof. A. Lalitha	18/02/13	9000556660	E-Commerce
43	A. Venu	Benmarking Housing Fiance Companies: A Case Study of India	Prof. V. Brahmaiah	1/2/2013	9441040591 8143858712	Finance
44	P. Chandrika	Derivatiew Markets in India	Prof. G. Laxman	22/02/13	9000522413	Finance
45	N. Prathiba	Human Management (Change Management)	Dr. Md. Abdul Azeem	19/02/13	9293315480	HR
46	M. Sydamma	Inventory Management	Dr. G. Srinivas Rao	19/02/13	9951702496	Finance
47	M. Prakash	A Study on Effectiveness of eseva in Filling the Digital Divide in Andhra Pradesh	Dr. G. Ram Babu	23/02/13	9491383254	E-Commerce
48	G. Saritha	Performance of Life Insurance in India - A comparative Study oif Select Units	Dr. K. Srinivas	23/02/13	9908505581	Banking & Insurance
49	A. Manjula	"Impact of Depository Systme on Stock Market in India"	Dr. G. Naresh Reddy	20/02/13	9866081450	Finance
50	G. Shankar	Working and Performance of Rural Banks	Dr. K. Srinivas	15/02/13	9440837256	Finance
51	D. Shailaja	Bankassurance - A Comparative Analysis of LIC & ICICI Prudential	Prof. M. Usha	23/02/13	9177229281	Banking & Insurance
52	S. Sailaja	"A Study on Quality of Woklife in Coal Industry"	Dr. K. Trivikram	21/02/13		HR
53	S. Kiran	Impact of Television Advertisement on Fast - Moving consumer goods in Andhra Pradesh	Prof. V. Shekhar	4/2/2013	9290180076	Marketing
54	A. Padma Latha	Entreprenuership in Rural Areas: A Study on PMEGP in Rangareddy District of Andra Pradesh	Dr. Md. Abdul Azeem	20/02/13	9848936348	HR
55	N. Rajendra Prasad	A Study on "Brand Extension Strategy with Reference to Select Companies"	Prof. V. Shekar	16/02/13	9704846563	Marketing
56	B. Rajesh	Performance of Mutual Funds with Reference to Selected Companies	Dr. K. Srinivas Rao	23/02/13	9247964504	Finance
57	A. Nagamani	Social Accounting and Reporting Practices in India - A Study of Select IT Companies	Prof. K.V. Achalapathi	12/2/2013	9849432624	Accounting
58	C. Neelaveni	Rental Agency Services - (In Twin Cities of Hyderabad & Secunderabad	Dr. G. Srinivas Rao	21/02/13	8008418335	Finance
59	Ch. Maisaiah	Mergers & Acquisitions in Indian banking Sector	Prof. G. Laxman Gaddam	23/02/13	9848858646	Finance
60	G. Chamundeshwari	Strategic Role of Private Labels in Retailing - A Comparative Study	Dr. Y.K.M. Naidu	23/02/13	9533554947	Marketing
61	P. Mahender	Agricultural Finance by SBI in Telangana State - A Case Study of Medak Dist.	Dr. K. Srinivas Rao	19/02/13	9014412160	BEP
62	J. Vandana	Consumer Behaviour for Brands in Virtual Environment	Dr. Nissar Ahmed I.M	11/3/2013	9618945968	Finance
63	B. Srinivas	Global Financial Crises	Dr. T. Sathyanarayana Chary	15/02/13	9010336336	Finance
64	A. Dayakar		Prof. D. Chennappa	11/2/2013	9391133779	
65	M. Rama Naik	3G, 2G Spectrum its impact on Telecom Sector in India	Dr. K. Someshwar Rao	12/2/2013	9502397095	Finance
66	L. Chandrakala	Financial Development & Economic Growth in India	Prof. B. Raja Rathnam	20/02/13	9989970978	Finance
67	M. Mohan	Foreign Direct Investment in India	Dr. K. Someshwar Rao	20/02/13	9885768662	Finance

68	R. Kishan	Mutual Fund is a Better Investment & Plan	Prof. Mohd. Akbar Ali Khan	23/02/13	9701861238	Finance
69	L. Saroja	Financial Performance of New Private Sector Banks in India - A Comparative Study.	Dr. K. Srinivas Rao	21/02/13	9392704123	Finance
70	Mohd. Arif	Women Empowerment & Rural Development	Dr. G. Ram Babu	23/02/13	9949813986 9494714285	HR
71	Sharique Nishat	The Effects of Islamic Banking on Existing Banking System of India	Dr. Nisar Ahmed I. Mulla	23/02/13	9492430230	Finance
72	Mohd. Azher Parvez	Impact of Foreign Direct Investment on Performance of Select Life Insurance Companies	Dr. T. Sathyanarayana Chary	11/2/2013	9491746629	Finance
73	K. Anjaneyulu	"Asset Liability Management in Financial Risk" A Study of Liquidity Risk and Interest Rate Risk in Alm Department at ICICI Bank Ltd	Prof. K.V. Achalapathi	14/02/13	9949007673	Finance
74	K. Janaki	Performance Appraisal : A Case Study at Visaka Industries	Dr. K. Someshwar Rao	15/02/13	9985132272 9059092232	HR
75	Seyed Masood S.A.	Factors influence on Financial Ratio Disclosers and Quality	Prof. K. Shankaraiah	17/08/11	8297942427	Finance
76	Ahmad Feizizadeh	Corporate Governance	Prof. G. Naresh Reddy	19/05/11	7893472030	HR
77	Hosein Asgari Alouj	An Effective Model of Predict Operational Cash Flow Based on a Comparison of the Relevant Models by Using Multivariable Time Series	Prof. G. Laxman	15/09/11	7396551761	Finance
78	K. Mahesh		Dr. K. Srinivas	24/06/13	9032033579	
79	K. Mahendar	Green Marketing: A Study of Consumer Attitudes in Select Companies	Prof. H. Venkateshwarlu			Marketing
80	T. Peddanna	Returns & volatility of Sectoral Indices of NSE - An Analysis of Pre & Post Recession Period.	Prof. S.V. Satyanarayana	26/11/11	9948954811	Finance
81	Tulja Bhavani	A Study on Management of Non Performance Assets in Selected Indian Commercial Banks.	Prof. V. Usha Kiran			Finance
82	M. Veera Swamy	Employee Attrition & Retention in Business Process Outsourcing (BPO) Industry in India	Prof. T. Krishna Kumar	3/5/2012	9963908009	HR
83	G. Arun Goud	Study on Retail Investor in Indian Stock Market (A Study on Hyderabad & Secunderabad in A.P)	Prof. A. Lalitha	7/5/2012	9989735261	Finance
84	Asiya Jabeen	Impact of Currency Fluctuation on IT Sector In India	Dr. G. Naresh Reddy	5/5/2012	9849149246	Finance
85	B. Sumalatha	University Finances - A Comparative Study of Select Central and State Universities	Prof. G. Laxman	3/5/2012	9440011505	Finance
86	G. Divisha	Services Marketing	Prof. P. Purushotham Rao	3/5/2012	9676666630	Marketing
87	S. Rama Krishna Chary	Inclusive Marketing Its Impact on the Handloom Sector of Nalgonda District of Telangana State	Prof. Usha	5/7/2012	9885570315	
88	B. N. Ravi Shanker	Financial Inclusion in Rural Area with Respective to NABARD & Co-operative Societies, Micro Finances & Problems faced in the Agricultural Sector by the Farmers with there Financial Intermediaries	Prof. M. Sulochana	5/7/2012	9866505094	Finance
89	K. Tyagaraju	Industrial Development - A Case Study	Prof. V. Usha Kiran	30/08/12	8500472105	Finance
90	D. Mahipal	Risk in Port Folio Management	Prof. K. Shankaraiah	30/08/12	9492477880	Finance
91	D. Raja Gopal	Emerging Trends in Banking Sector	Prof. K.V. Achalapathi	1/3/2013	9177839123	Finance




