

**LIST OF RESEARCH SCHOLARS ON ROLL FOR THE BATCH 2009-2010**

**FACULTY OF COMMERCE, OSMANIA UNIVERSITY**

<b>Sl. No.</b>	<b>Name</b>	<b>Title</b>	<b>Supervisor</b>	<b>Date of Registration</b>	<b>Contact No.</b>	<b>Specialization</b>
1	H. Radhika	A Comparative Study of Life Insurance Subsidiaries of Commercial Banks & Other Life Insurance Companies	Prof. A. Lalitha	16/03/2011	9948486101	Banking & Insurance
2	J. Anitha Rani	Stress & Emotional Intelligence Among Employees - A Case Study of Software Professional	Prof. M. Sulochana	22/03/2011	9247161188	H R
3	Vedantham Ravi	Mutual Funds -A Comparative Study of Private & Foreign Funds	Prof. G. Laxman	15/03/2011	9247357920	Finance
4	K. Suchitra	Gold ETF's in India - An Evaluation	Prof. Prashanta Athma	14/03/2011	9866285865	Finance
5	M. Gopi Krishna	A Critical Study of Evaluation of Performance of State Bank of Hyderabad.	Prof. G. Laxman	29/03/2011	9440366625	Finance
6	G. Nalini	Eco-Tourism in India - A Case Study of APTDC	Prof. Prashanta Athma	5/3/2011	9966411810	Marketing
7	C. Kala	Work Life Balance in BPO Sector (A Study of Employees of Gen Pact)	Prof. S.V. Satyanarayana	11/3/2011	9441926363	H R
8	G. Kranthi Kumar	Implementation of IFRS in India - A Study on Selected Companies in A.P.	Prof. V. Appa Rao	28/02/2011	9492179671	Accounting
9	Narasimhulu Siddula	Performance Evaluation of Commodities Exchanges in India.	Prof. S.V. Satyanarayana	14-03-2011	9866524194	Finance
10	B. Mamatha	Exchange Traded Funds & Index Funds in India: A Comparative Analysis	Prof. Prashanta Athma	9/3/2011	9963481651	Finance
11	C.H. Rajeshwari	Tax Implication & Tax Administration in Small & Medium Enterprises with reference to A.P.	Dr. Usha Kiran	9/3/2011	9912747732	Finance
12	Rangu Uma Devi	Women Empowerment Through Self-Help Groups - A Study in Telangana Region of A.P.	Prof. A. Lalitha	12/3/2011	9440110116	Finance
13	C. Praveen Kumar Reddy	Performance Evaluation of Selected Mutual Funds	Prof. A. Sudhakar	28/02/2011	9440744673	Finance
14	Arshiya Sultana	Economic Impact & Integral Perspective of Supply Change Management - A Study of Select Industries in A.P.	Md. Abdul Azeem	9/3/2011	9949566559	Marketing
15	V. Santhoshi	Retail Investment in BRIC Nations - Comparative Study of Food & Grocery & Apparel Retail in India & China	Prof. M. Sulochana	7/3/2011	9989828970	Marketing
16	Naram Ranga Reddy	Marketing of Dairy Products - A Comparative Study of Government & Private Dairy Industry in A.P.	Prof. K. Shankaraiah	14/03/2011	9440280534	Marketing

17	J. Ajay Kumar	E-Governance in Higher Education in Twin Cities Hyderabad & Secunderabad	Y.K.M. Naidu	14/03/2011	9959006640	E-Commerce
18	Rejender Kandukuri	Functioning of the E-Seva & AP Online in Twin Cities of A.P.	Dr. P. Malyadri	9/3/2011	9290588747	E-Commerce
19	V. S. Uma Devi	Capital Structure Practices - A Study with referencew to Indian Pharmaceutical Industries	Prof. M. Usha	15/03/2011	9700970086	Finance
20	Indira Prasad. N.	Corporate Governance in Banking Sector in India	Prof. T. Krishna Kumar	14/03/2011	9492927632 9849163635	H R
21	Manga Buchaiah	Mutual Funds Vs Life Insurance: Behavioural of Analysis of Retail Investor	Prof. A. Sudhakar	9/3/2011	9440839750	Finance
22	B.D. Hansraj	Product Innovation by Commercial Banks in Retail banking Business	Prof. A. Sudhakar	18/03/2011	9849709648	Marketing
23	N. Swetha	CRM in Insurance Sector	Dr. G. Rambabu	15/03/2011	9440573243	Marketing
24	T. Sunitha	Role of Public Sector Banks in Implementation of Financial Inclusion Objectives of RBI	Prof. G. Laxman	21/03/2011	9866193332	Finance
25	Deepa Agarwal	Quality, Cost & Outcome of Intensive Care Unit in Hospitals - A Comparative Study	Dr. A. Patrick	28/02/2011	9246335874	Finance
26	E. Rangappa	Performance Evaluation of Unit Linked Insurance Plans in India - A Study of Select Companies	Dr. A. Patrick	14/03/2011	9959892895	Banking & Insurance
27	N. Saibaba	Financial Performance Evaluation Using Eva - A Select Study of Pharmaceutical Compaines	Dr. T. Sathyanarayana Chary	14/03/2011	8008076221	Finance
28	N. Jaishree	Role of EXIM Bank in Financing International Trade	Prof. Usha Kiran	9/3/2011	9963119010	Finance
29	K. Sree Hari	A Study on Corporate Governance Practices in A.P. Companies.	Dr. Y.K.M. Naidu	22/03/2011	9440147113	H R
30	Marri Ramesh	Marketing of Fast Moving Consumer Goods in Rural areas of A.P. - A Case Study of Select Rural Areas of A.P.	Dr. A. Patrick	15/03/2011	9030039309	Marketing
31	Sulakshana Ande	Problems & Prospects of Chitfund Companaies - A Study of Selected Companies.	Prof. V. Brahmaiah	14/03/2011	9885450095	Finance
32	Harish Kumar T	Impact of IFRS Adaption on Insurance Sector in India	Prof. V. Appa Rao	14/03/2011	9885516493	
33	D. Gnyaneswar	Evaluation of Mahatma Gandhi Nationla Rural Employment Guarantee Scheme - A Study of Select Districts in Telangana State	Dr. Someshwar Rao	14/03/2011	9959571450	H R
34	Muppidi Maschander Goud	A Study on Performance Evaluation of Mahatma Gandhi National Rural Employment Guarantee Scheme.	Prof. V. Usha Kiran	9/3/2011	9705584676	OB

35	H. Narsimulu	Customer Satisfaction on Telecommunications Network in Rural Areas in A.P. - A Study of Select Companies in A.P	Dr. Y.K.M. Naidu	7/3/2011	9985580350	Marketing
36	Bala Eslavath	Cement Industries in India.	Dr. B. Dharma	17/03/2011	9493810156	
37	k. Sunder	Organization & Management of Coal Mine Industry - A Study of the Singareni Collieries Company Limited.	Dr. Rambabu	15/03/2011	9490146926	OB
38	Ravinder Naik Ajmeera	Health Sector Expenditure in Pre-Bifurcation of Andhra Pradesh State- A Study on the Arogyasri Scheme in Select Districts of Andhra Pradesh	Prof. Akbar Ali Khan	28/02/2011	9701046411	Finance
39	Maloth Raghuram	Capital Structure & Firm Value - A Study of Pharmaceutical Firms	Prof. T. Krishna Kumar	9/3/2011	9490315694	H R
40	N. Srinivas	Rational of National Rural Employment Gurantee Program (NREGP).	Dr. P.N.Reddy	10/3/2011	9000243628	OB
41	C. Rajeshwar	Performance of Rural Based Credit Institutions in A.P. with Special Reference to Cooperative Banks.	Prof. M. Venkateshwarlu	9/3/2011		Finance
42	S. Raju	Socio-Economic Status of Cobblers in MBNR Twon	Prof. D. Ramesh	15/03/2011	9676362909	Finance
43	M. Rameshwar Rao	Health Insurance in India - Opportunities & Challenge	Prof. D. Chennappa	9/3/2011	9440360149	Insurance
44	Vijaya Kumar	A Study of Risk Vs. Returns on Mutual Funds - A Case study of Middle Indian People.	Prof. P. Malyadri	15/03/2011	9247842580	Finance
45	Ruqaiyya Parveen	Consumer Grievance Redressal Systems & E-Governence - An Overview	Prof. P. Purushothma Rao	21/03/2011	9392227444	Marketing
46	Vinay Kumar	Gender Communication	Prof. Mohd. Akbar Ali Khan	12/3/2011	9885687008	
47	K. Sandhya	A Comparative Study of MNCs in corporate Social Responsibilities.	Prof. V. Usha Kiran	8/3/2011	9581101298	H R
48	Ayesha Siddiqui	Employees Engagement Pratices	Dr. V. Hephzibah	14/03/2011	9885001369	H R
49	T. Venkataiah	Foreign Direct Investment in Indian Retail Sector - A Study of Select Retail Stores in Telangana State	Dr. P.N.Reddy	14/03/2011	9948246039	Finance
50	C. Mallesha	Studies on Information Technologies Audit in Banking Companies - A Study of SB I & ICICI Bank	Prof. M. Sulochana	3/3/2011	9912345775	Finance

51	Nune Sudarshan	Comparative Analysis of Customer Satisfaction in Select Public & Private Insurance Companies	Dr. K. Someshwer Rao	18-03-2011	9703974411	Marketing
52	M. Srinivas	Study of Non-Performing Asset	Prof. S.V. Satyanarayana	9/3/2011	9849915601	Banking & Insurance
53	Swarupa Malothu	Impact of Self Help Groups on Tribal Women Empowerment in Telangana State - A Study of Nalgonda & Khammam Districts	Dr. B. Dharma	16/03/2011	8897021156	BEP
54	Chiluku Swamy	Importance of HRM & Industrial Relation of Cement Industries in Nalgonda District - A Case Study	Dr. V. Hephzibah	4/3/2011	9866360384	H R
55	Bandaru Ramakrishna	Heritage and Leisure Tourism Market in Telangana State- An Analysis of Tourist Behavior	Prof. H. Venkateshwarlu	4/3/2011	8019169658	Marketing
56	N. Ravinder	A Study on the Cellular Services in A.P.	Prof. D. Chennappa	15/03/2011	9985137367	Marketing
57	J.V.R. Geethanjali	Total Quality Management in Higher Education - A Comparative Study of Accredited & Non-Accredited Colleges	Prof. A. Sudhakar	15/03/2011	9642177333	Finance
58	Pathlavath Raju	Portfolio Management of India Bulls	Prof. D. Obul Reddy	8/3/2011		Finance
59	N. Shekhar	FDI in India - Trends & Progress	Prof. P. Purushothma Rao	3/3/2011	9642676777	Finance
60	Oddepalli Satish	E-Banking in India- A Study of Select Public and Private Sector Banks	Dr. P.N. Reddy	14/03/2011	9912536528	E-Commerce
61	N. Narasaiah	Activity Based Costing in Information Technology Industry - A Study of Select Companies	Dr. T. Sathyanarayana Chary	16/03/2011	9949082005	Accounting
62	M. Balachandar	Services & Development Mechanisms in GVK EMRI 108 Emergency Services.	Dr. B. Raja Rathnam	22/03/2011	9705161657	Marketing
63	N. Giridhar	Human Resource Management in Indian banking Industry - A Study of Select Public and Private Sector Banks	Dr. P. Malyadri	15/03/2011	9490807247	H R
64	Bhukya Vijayalaxmi	Consumer's Satisfaction Towards e-Seva Services - A Study of A.P.	Dr. B. Dharma	16/03/2011	9948121242	Marketing
65	Bhukya Lalu	Cost Analysis in Vivimed labs Ltd., Hyderabad	Dr. B. Dharma	5/3/2011	9652039033 9177389749	Accounting
66	Mohd. Azmat Ali	HRM Performance Appraisal in Indian Railways - A Study of SCR	Prof. S.V. Satyanarayana	8/3/2011	9346393962	H R

67	P. Ramulu	The Role of Derivatives in Managing the Risk-Indian Finance Market.	Dr. K. Trivikram	15/03/2011	9963359133	Finance
68	Matyada Bikshapathy	Performance Evaluation of Grameena Vikas Banks in Telangana Region	Prof. D. Ramesh	15/03/2011	9866926849	Accounting
69	R. Chandra Shekhar Reddy	Human Resources Management Practices Among Research Organizations	Dr. V. Hephzibah	7/3/2011	9000091916	H R
70	Malyala Babu	A Study on National Rural Employment Gurantee Act (NREGA) in A.P.	Dr. Nissar Ahmed	18/03/2011	9441010696	BEP
71	Thotla Swamy	Impact of Welfare Measures on Employees Morale at Singareni Collieries Company Limited - An Empirical Study	Dr. G. Naresh Reddy	7/3/2011	9989629139	H R
72	K. Ravinder	A Study of Customer Satisfaction on Amul Ice Cream	Dr. P. Malyadri	16/03/2011	9542986737	Marketing
73	A. Neetha	An Evaluation Study of Telecommunication Network & Its Management Strategies for Development of Urban & Rural Areas of A.P.	Prof. R. K. Mishra	23/03/2011	9885003390	Marketing
74	V. Rama Chandra Murthy	Consumer Behaviour Towards Passengers Cars - A Comparative Study in Telangana State	Prof. H. Venkateshwarlu	14/03/2011	9849390107	Marketing
75	B. Ganga Prasad	Evaluation of Mahatma Gandhi Rural Employment Gurantee Scheme in Nizamabad District.	Dr. P.N. Reddy	7/3/2011	9885858924	BEP
76	Daravath Nagaraju	Study of Consumer Perceptions on Tooth Paste Brands	Dr. C.V. Ranjani	21/03/2011	9573214615	Marketing
77	Ramesh Vavilala	A Study Relating to the Decision Making Process of Purchasing a Two Wheeler in Select Rural Areas of Warangal District in A.P.	Prof. D. Chennappa	14/03/2011	9441883782	Marketing
78	Srinivas Jadi	Education in Human Values	Dr. Nissar Ahmed	15/03/2011	9505478068	H R
79	Y. Srinivas	New Financial Instrument & the Causes for Credit Crunch & Recession.	Prof. Akbar Ali Khan	15/03/2011	9885184025	Finance
80	D. Susheela	An Evaluation of World Vision India - A Case Study of Twin Cities.	Dr. K. Trivikram	21/03/2011	9701223967	BEP
81	Satish Dara	Motor Insurance in India: A Comparative Study of UIICL & ICICI Lombard Pvt. Ltd.	Dr. D. Chennappa	9/3/2011	9703100409	Marketing
82	M. Pandya Nayak	Customer Relationship Management (CRM) Practices in Bankig Sector - A Study of Select Commercial Banks in Hyderabad City	Prof. H. Venkateshwarlu	12/3/2011	8897641439	Marketing
83	J. Nagaraju	Agriculture Insurance in Telangana State: An Empirical Study	Prof. Mohd. Akbar Ali Khan	22/03/2011	9912998757	

84	S. Dhanaraj		Prof. D. Ramesh	30/03/2011	9959777673	
85	B. Setram		Dr. B. Dharma Naik	30/04/2011	8978986887	
86	G. Mallika	Performance of NSDL & CDSL - A Comparative Study	Prof. M. Sulochana	22/03/2011	9441071303	HR
87	Ramavath Ravi	Weekly Markets: Its Impact on Socio-Economic Development of Tribals - A Study of Telangana Region.	Dr. D. Chennappa	16/03/2011	9912740993	Marketing
88	J. Jayaprada	A Comparative Study of Performance of Public Sector & Select Private Sector General Insurance Companies in India - Pre & Post Detariffication	Prof. A. Lalitha	11/3/2011	9959182961	Marketing
89	E. Shanker	Evaluation of Housing Programmes in Telangana- A Study of Select Districts	Dr. B. Dharma Naik	16/03/2011	9441512966	Finance
90	E. Rajkumar	Transition to IFRS from India GAAP.	Dr. Someshwar Rao	4/3/2011	9951470246	Accounting
91	Rajeeru Jarupula	The Cash Drain Difficulty of Micro Finance & the risk of Sub Prime Loans.	Dr. B. Raja Rathnam	14/03/2011	9966776399	Finance
92	S. Anitha Jyothi	Financial Performance of A.P. Tourism Development Corporation	Dr. D. Chennappa	4/3/2011	9492355565	Finance
93	M. Saritha	Evaluation of Performance of Private Equity in Select Firms.	Prof. S.V. Satyanarayana	5/3/2011	9885643493	Finance
94	S. Nagamani	Pricing Mechanism of Capital Issues in India.	Prof. K. Shankaraiah	15-03-2011	9951081346	Finance
95	A. Balachandram	Comparative Study of Performance of Selected mutual Funds & Unit Linked Plans.	Prof. G. Laxman	14-03-2011	9550559454	Finance
96	Badari. Neeraja	Employee Welfare Measures - A Study of National Thermal Power Corporation	Dr. V. Hephzibah	21-03-2011	9247711237	HR
97	B. Shailaja	Working & Progress of Weavers Cooperative in A.P.	Dr. Rambabu	9/3/2011	9989127909	Marketing
98	Ramavath Sreenu	Tribal Entrepreneurs & Socio-Economic Development in A.P.	Dr. B. Raja Rathnam	15/03/2011	9440610304	BEP
99	Ali Habibi	Activity Based Costing in Hospital	Prof. V. Appa Rao	29/06/2010	9553982126	Accounting
100	J. Seenaiiah	The Marketing of Tourism - A Case Study in Telangana Region	Prof. P. Purushothma Rao	28/02/2011	9912547212	Marketing