

List of Research Scholars on Roll for the Batch 2004-05

FACULTY OF COMMERCE, OSMANIA UNIVERSITY

| Sl. No. | Name | Title | Supervisor | Date of Registration | Contact No. | Specialization |
|---------|--------------------|--|--------------------------|----------------------|-------------|----------------|
| 1 | Ravi. Akula | Supply Chain Mgt - A case study of Sudakar PVC Pipes Ltd. | Prof. H. Venkateshwarlu | | | Marketing |
| 2 | T. Vijaya Lakshmi | Role of Commercial Banks in Agricultural Financing with Special Reference to Krishna District of A.P. | Prof. V. Venkaiah | | | Finance |
| 3 | P. Sri Ram | A Study of Corporate Performance & Governance in India: An Assessment of implementation and effectiveness. | Prof. V. Venkaiah | | | Finance |
| 4 | S.K. Chaudhuri | Marketing Strategies of Select Multinational Consumer Durable Companies in India | Prof. S.V. Satyanarayana | 5/9/2005 | | Marketing |
| 5 | P. Rajendar Reddy | Finance and Costs of Public Hospitals in A.P. | Prof. Md. Akbar Ali Khan | 5/9/2005 | | Finance |
| 6 | Deepa Samuel | Dynamics of Rural Marketing in A.P: A Case Study of Select Products. | Prof. M. Usha | | | Marketing |
| 7 | B. Prasanna Kumari | Performance Mgt. in Banks: A Case Study of ICICI Bank. | Prof. A. Sudhakar | | | HR |
| 8 | K. Nagaraju | Brand Shifting of Consumer - A Comparative Study of Urban and Rural Markets. | Prof. A. Sudhakar | 5/9/2005 | | Marketing |
| 9 | V. Shireesha | Micro Banking - Problems and Prospects | B. Krishna Reddy | 5/9/2005 | | Banking |
| 10 | Khudaija Sultana | Cost-Fare Relationship and its Impact on Performance of State Road Transport Undertaking in India. | Prof. Md. Akbar Ali Khan | 5/9/2005 | | Finance |
| 11 | C. Savithri | Export Performance of India in the WTO Regime | Prof. M. Usha | 5/9/2005 | | HR |
| 12 | S. Krishna Moorthy | Non-Performing Assets and Their Impact on Profitability of Banks | Prof. Md. Akbar Ali Khan | 5/9/2005 | | Banking |
| 13 | Mary Vinaya Sheela | Capital Market and Investor Protection in India - A Study | Prof. V. Venkaiah | 5/9/2005 | | Finance |
| 14 | P. Murali | Poverty Alleviation - Role of APLSDA | Prof. D. Ramesh | 5/9/2005 | | Finance |
| 15 | M. Vijay Kumar | Swarna Jayanthi Gram Swarozgar Yojana In A.P. : A Study | Prof. D. Ramesh | 5/9/2005 | | Finance |
| 16 | V.S. Praveen Kumar | Health Care Insurance - A Comparative Study of United India Insurance Co.Ltd and Tata AIG Ltd. | Prof. M. Usha | 5/9/2005 | | Insurance |
| 17 | G.M. Manikyam | Women Entrepreneurs in Services Sector - A Comparative Study of Rural and Urban Areas. | R.K. Mishra | 5/9/2005 | | HR |